

jeremy snyder

GRAPHIC DESIGNER

jsnyddesign.com
jsnyd153@gmail.com

professional experience ▾

Defy ([2 one 5] Creative)

digital designer
july 2018 – present

create brand identities and campaigns, and implement them across a variety of deliverables and scales
use motion to engage consumers and tell stories through video and animation
create research driven user experiences and interfaces for websites and apps
produce highly customized template files for use by non-designers

Voveo Marketing Group

interactive graphic designer
september 2016 – july 2018

designed websites and landing pages
designed and coded interactive and responsive email campaigns
illustrated and animated storyboards to bring products to life
created various pieces of collateral such as ebooks, infographics, and brochures and maintained them across sub-brands and multiple languages

The Triangle

managing editor,
production manager
march 2014 – march 2016

proofread the newspaper for AP style, design errors, and released files to the printer each week
re-wrote the visual style guide as part of a large branding update
managed staff and assisted section editors as needed
designed and maintained all marketing material

Comcast Spotlight

graphic designer
march 2013 – september 2014

created digital advertisements for local, regional and national clients
developed graphics and presentations to assist the sales team in marketing new digital products
designed print and digital advertisements for the marketing team

education ▾

Drexel University

philadelphia, pa
september 2012 – june 2016

bachelor of science in graphic design
minor in sustainability in the built environment
pennoni honors college

other ▾ experience

Moishe House Philadelphia

resident, july 2018 – december 2021

JCoalition

steering committee, 2019 – 2021

Hillel at Drexel University

events chair, march 2013 – march 2015

areas of expertise ▾

skills: animation, branding, email development, front end development (html, css, js), illustration, production (print and digital), publication design, storyboarding, user experience and interface design, web design

software: adobe creative cloud (photoshop, indesign, illustrator, bridge, incopy, acrobat, after effects), keynote, microsoft office, sketch, figma